

BEACH VACATION EXPO EXHIBITOR AGREEMENT FORM

I, the undersigned, hereby apply for the exclusive use of exhibit space during the Beach Vacation Expo (BVE), February 19, 2005, at the HealthSouth Conference Center in Birmingham, AL. Furthermore, I have read and understand the General Information and Regulations accompanying this form, and shall advise our company personnel of the regulations to comply with the terms stated therein.

Exhibiting Company: _____
Contact Name: _____
Title: _____
Phone: _____
E-mail: _____
Address: _____
City/State and Zip: _____

Signature: _____

Alternate Contact: _____
Phone: _____
Fax: _____
Title: _____
E-mail: _____

Booth spaces will be assigned based on availability at the time your application is received. All booth space is assigned by Beach Vacation Expo.

Please try NOT to locate adjacent to or immediately across from: (Limit – three companies)

All Conference registrants will be furnished with a listing of exhibitors indicating the name of the company, booth number and type of services offered by each. Please provide the name of the company as it is to appear in the program and on the booth identification sign:

Name of Company _____

Submit (via email) a brief description (no more than 300 words) of the services your company offers as they pertain to the vacationing public. Description will be printed in the program and your company will be listed on BVE's website. Descriptions are limited to a definition of the service provided and may be edited by BVE. Please email your description to exhibit@beachvacationexpo.com to be received by BVE no later than January 22, 2005.

Reserve _____ booth(s) at \$750 each (10'x 10' booth space and 4 registrant passes)

Payment MUST accompany your exhibit contract. Your booth will not be reserved without payment.

Signature: _____

Check in the amount of \$_____ payable to Beach Vacation Expo is enclosed.

The deadline for booth reservations is January 22, 2005, subject to the availability of exhibit space at the time the Exhibit Contract is received at the Beach Vacation Expo office.

Booth space will not be confirmed until payment is received. Return this contract to:
Beach Vacation Expo, P. O. Box 59408, Birmingham, AL 35259 205-397-3616